COUNTY OF LOUDOUN

DEPARTMENT OF BUILDING AND DEVELOPMENT

MEMORANDUM

DATE:

September 3, 2010

TO:

Loudoun County Planning Commission

FROM:

Amy Lohr, Planner, Zoning Administration

SUBJECT:

September 8, 2010—Planning Commission Work Session

Briefing of ZOAM 2009-0003, Sign Regulations, and ZOAM 2010-0002, Off-Site

Directional Signs

Attached please find updated Attachments 1 and 2, based on the September 1, 2010 meeting of the Signs Sub-Committee. These documents replace Attachments 1 and 2, which were previously provided with the September 1, 2010 work session packet for this item.

Please feel free to contact me at amy.lohr@loudoun.gov or 703-737-8890, should you have any questions in advance of the September 8, 2010 briefing.

ZOAM-2009-0003, SIGN REGULATIONS EXISTING/PROPOSED TEXT—SUMMARY TABLE September 2, 2010 Page 1 of 14

					rage 1 of 14
No. ZONING ORD. SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION RECOMMENDATION
Section 5-1200, Sign Re	gulations				
Section 5-1200, Sign Re 1	Purpose. It is determined that the primary purpose of signage is to help people find what they need without difficulty or confusion, and without adverse impact on the visual character of an area. Thus, while not 2restricting the freedom of expression, regulations are hereby established for controlling the number, design, and location of signs, for treating similar types of signs consistently, and for preventing an overload of graphic messages or displays in the environment of Loudoun County. Signs are subordinate to the structures and land use functions they reference. Signs are to be considered accessory components	Purpose. It is determined that the primary purpose of signage is to help people find what they need without difficulty or confusion, and without adverse impact on the visual character of an area. Thus, while not restricting the freedom of expression, regulations are hereby established for controlling the number, design, and location of signs, for treating similar types of signs consistently, and for preventing an overload of graphic messages or displays in the environment of Loudoun County. Signs are subordinate to the structures and land use functions they reference. Signs are to be considered accessory components of an overall composition of architectural elements, not as freestanding or dominant architectural elements by themselves. This Section establishes standards for the erection, display, safety, and maintenance of signs which are intended to convey graphic messages. encourage the general attractiveness, historic quality, and unique character of Loudoun County, and protect property values therein. This Section also establishes procedures by which alternative sign standards may be proposed in a Comprehensive Sign Plan application for approval by the Board of Supervisors.	Adopt a revised purpose statement, as follows: Purpose. The visual environment has an effect on and is an important element in safeguarding life, health and property and in preserving the natural beauty, historic and cultural attributes, unique character and attractiveness of communities. The intent of this section, therefore, is to establish well-designed signage that contributes in positive ways to Loudoun County's visual environment while expressing local character and helping to develop a distinctive image of the County. Loudoun County recognizes that signs are a necessary form of communication and will strive to provide clear and consistent rules and	Staff generally concurs with the Signs Sub-Committee Recommendation, but recommends deleting the text reading: "Loudoun County recognizes that signs are a necessary form of communication and will strive to provide clear and consistent rules and regulations and an efficient and effective means of administering and enforcing sign regulations". All sections of the Zoning Ordinance are intended to provide clear and consistent regulations. Staff does not see the need to state this specifically for signs. Staff also recommends moving this statement to the second sentence of the paragraph: "Careful control of signage can protect the general welfare and safety of individuals and property values.	RECOMMENDATION
			for:		

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	ZONING ODD					Page 2 of 1
No.	ZONING ORD, SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION RECOMMENDATION
2	5-1202, General Provisions.	General Provisions. (A) Signs Prohibited. Signs with any of the	General Provisions. (A) Signs Prohibited. Signs with any of the	 Assuring compatibility of signs with land uses, Promoting orderly, attractive and effective signage, Establishing the type, number, physical dimensions, design and location of signs, Treating similar types of signs consistently, and Minimizing competing demands for visual attention to graphic messages or displays by preventing and reducing visual clutter. General Provisions. 		
	(A) Signs Prohibited. (1)	(1) Other than on property or structure to which it directs attention. Is located anywhere other than on the property or structure to which it directs attention or to which it is appurtenant, except (a) any sign erected or maintained by or under the supervision of county or other governmental authority or the Virginia Department of Transportation, and (b) any other off-site sign which is specifically provided for in this article.	(1) Other than on property or structure to which it directs attention. Is located anywhere other than on the property or structure to which it directs attention or to which it is appurtenant, except (a) any sign erected or maintained by or under the supervision of county or other governmental authority or the Virginia Department of Transportation, and (b) directional signs governed by a Comprehensive Sign Plan that identify uses located on other properties within the area of the Comprehensive Sign Plan, and (c) any other off-site sign which is specifically provided for in this article.		Staff concurs with the Signs Sub-Committee Recommendation.	
3	5-1202, General Provisions. (A) Signs Prohibited. (2)	(2) Outlines any building with neon or other permanent lights. Outlines any building or part thereof with neon or other permanent lights.	(2) Outlines any building with neon or other permanent lights. Outlines any building or part thereof with neon or other permanent lights, with the exception of movie theatres or otherwise permitted with the approval of a Comprehensive Sign Plan.	sign, or part thereof with neon or other permanent lights, except as permitted with the approval of a Sign Development Plan.	Staff concurs with the Signs Sub-Committee Recommendation.	
4	(A) Signs Prohibited. (3)	any way to, in or upon any tree, fence, public utility pole, rock, curbstone, sidewalk, lamp post, hydrant, bridge, highway marker or another sign except such as may be (a) required by law, (b) so placed by a duly authorized governmental agency, (c) so placed not as an advertisement, but as a warning against hunting, fishing or trespassing, (d) not visible from any public road, (e) a farm sign, and (f) a residential name sign.	(3) On trees, fences, public utility pole, etc. Is fastened, placed, painted, pasted or attached in any way to, in or upon any tree, fence, public utility pole, rock, curbstone, sidewalk, lamp post, hydrant, bridge, highway marker or another sign except such as may be (a) required by law, (b) so placed by a duly authorized governmental agency, (c) so placed not as an advertisement, but as a warning against hunting, fishing or trespassing, (d) not visible from any public road, (e) a farm sign, and (f) a residential name sign.	(3) On trees, fences, public utility pole, etc. Is fastened, placed, painted, pasted or attached in any way to, in or upon any tree, fence, public utility pole, rock, curbstone, sidewalk, lamp post, hydrant, bridge, highway marker or another sign, except as otherwise permitted in Section 5-1204(D), Sign Requirements Matrix, or except such as may be (a) required by law, (b) so placed by a duly authorized governmental agency, (c) so placed not as an advertisement, but as a warning against hunting, fishing or trespassing, (d) not visible from any public road, (ed) a farm sign, and (fe) a residential name sign.	Staff concurs with the Signs Sub-Committee Recommendation.	
5	5-1202, General Provisions. (A) Signs Prohibited. (4)	(4) Illuminated signs which reflect or cast glare, directly or indirectly, on any public roadway or adjacent property.		(4) No change.		

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ZONING ORI		CICA ADDINANCE VOLVENINA			Page 3 of 1
SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION
6 5-1202, Genera Provisions. (A) Signs Prohibited. (5) 7 5-1202, Genera	devices with the intent to draw attention to a place of business, unless otherwise permitted as a "Temporary Sign", in Section 5-1204(D), The Sign Requirements Matrix.	devices, with the intent to draw attention to a place of business, unless otherwise permitted as a "Temporary Sign", in Section 5-1204(D), The Sign Requirements Matrix.	(5) Balloons, banners, pennants or inflated devices with the intent to draw attention to a place of business, unless otherwise permitted as a "Temporary Sign", in Section 5-1204(D), The Sign Requirements Matrix.	Staff concurs with the Signs Sub-Committee Recommendation.	RECOMMENDATION
Provisions. (B) Signs Permitted.	(B) Signs Permitted. Only signs as listed or otherwise provided for in Section 5-1204(D), Signs Requirements Matrix, shall be permitted, and these shall be subject to such regulations as are specifically set forth in each case and to all other regulations in this ordinance. No other signs shall be permitted.	otherwise provided for in Section 5-1204(D), Signs Requirements Matrix, shall be permitted, and these shall be subject to such regulations as are specifically set forth in each case and to all	otherwise provided for in Section 5-1204(D), Signs Requirements Matrix, shall be permitted, and these shall be subject to such regulations as are specifically set forth in each case and to all other regulations in this ordinance. No other signs shall be permitted, unless approved pursuant to a Sign Development Plan, as set forth in Section 5-	Staff concurs with the Signs Sub-Committee Recommendation.	
8 5-1202, General Provisions. (C) Nonconforming Signs and Removal.	(C) Nonconforming Signs and Removal. Any sign lawfully in existence at the time of the effective date of this ordinance may be maintained although it does not conform with the provisions of this ordinance, except that any such nonconforming sign, which was required to be removed under the prior ordinance, shall be removed.	No change.	1202(E). No change.		
9 5-1202, General Provisions. (D) Traffic Hazards.	(D) Traffic Hazards. No sign shall be located or illuminated in such a manner as, in the opinion of the Zoning Administrator, to cause a traffic hazard. Where a permit is required, the permit shall not be issued until the location and illumination, if any, of the sign are approved by the Zoning Administrator. (E) Modification to Sign Regulations. Requests		the Zoning Administrator, to cause a traffic hazard. Where a permit is required, the permit shall not be issued until the location and illumination, if any, of the sign are approved by the Zoning Administrator.	Staff concurs with the Signs Sub-Committee Recommendation.	
Provisions. (E) Modification to Sign Regulations.	for modifications of the sign regulations may be done in accordance with the regulations set forth below:	sign standards, including additional sign categories not listed in Section 5-1204(D), may be proposed in a Comprehensive Sign Plan application for unified projects or for individual uses/structures within any zoning district. Requests for Comprehensive Sign Plans shall be made in accordance with the procedures for Minor Special Exceptions as set forth in Section 6-1300. Modification to Sign Regulations. Requests for modifications of the sign regulations may be done in accordance with the regulations set forth below:	outlined below; however, the Sub-Committee did not reach full consensus on whether to allow any type of new sign category to be requested as part of this process. Commissioner Maio suggests that the additional categories be limited to neon	Staff supports allowing any type of new sign category to be requested as part of this process.	

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A TOP	o. ZONING ORD. SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION RECOMMENDATION
10	1			(b) Clearly identify places of business or communities, while avoiding unnecessary redundancy;		RECOMMENDATION
				(c) Demonstrate compatibility with and are subordinate to the related structures and land uses the signs reference;		
				(d) Address impact to the night sky;		
				(e) Incorporate energy efficient measures, where possible; and		
				(f) Provide a sufficient number of graphic messages or displays without creating competing demands for visual attention.		
				(2) A comparison chart of the proposed sign regulations in relation to the ordinance regulations;		
Ti l				(3) Each of the various sign types proposed, including directional and informational signs, if any, to include the design, materials, colors, and illumination, to be used to achieve a		
				complementary system of signs and graphics; and (4) A sign map, depicting the location of the various proposed sign types.		
				*Note: Throughout this Section, and elsewhere in the Ordinance, as necessary, replace the terms "Comprehensive Sign Package" and		
	5 1202 G			"Comprehensive Sign Plan" with "Sign		
11	Provisions.	(1) Modifications to Sign Regulations for Planned Development (PD) Districts Only.	1) Modifications to Sign Regulations for	Delete this section in its entirety.	Staff concurs with the Signs Sub-Committee	
	(E) Modification		Planned Development (PD) Districts Only. Addifications to the sign regulations may be	(1) Modifications to Sign Regulations for	Recommendation.	1
	to Sign	made in accordance with Section 6-1504 during a	nade in accordance with Section 6 1504 during a	Planned Development (PD) Districts Only.		1
	Regulations. (1)	rezoning to Planned Development (PD) Districts.	ezoning to Planned Development (PD) Districts.	Modifications to the sign regulations may be		
	Modifications to	Any modifications to the sign regulations, A	Any modifications to the sign regulations,	made in accordance with Section 6-1504 during a		
	Sign Regulations	subsequent to a rezoning to PD Districts may be su	ubsequent to a rezoning to PD Districts may be	rezoning to Planned Development (PD) Districts.		
	for Planned Development	done in accordance with Section 6-1511(B).	one in accordance with Section 6-1511(B).	Any modifications to the sign regulations,		
	(PD) Districts			subsequent to a rezoning to PD Districts may be		
	Only.			done in accordance with Section 6-1511(B).		1
12	5-1202, General	(2) Modification to Sign Regulations for (2)	2) Modification to Sign Regulations for	Delete this section in its entirety.	Stoff concurs with the C' C to	
	Provisions.	Unified Non-Residential Developments.	Inified Non-Residential Develop-ments.	2000 and section in its chillery.	Staff concurs with the Signs Sub-Committee Recommendation.	
	(E) Modification	Modifications to the sign regulations for Unified M	Addifications to the sign regulations for Unified	(2) Modification to Sign Regulations for	Accommendation.	
	to Sign	Non-Residential Developments may be done Non-Residential Developments	on Residential Developments may be done	Unified Non-Residential Develop-ments.		
1	Regulations. (2) Modifications to	concurrently as part of a zoning map amendment ee	oncurrently as part of a zoning map amendment	Modifications to the sign regulations for Unified		1
	Unified Non-	application in accord with Section 6-1200 or at application in accordance	pplication in accord with Section 6 1200 or at	Non Residential Developments may be done		
	Residential	amendment with Minor Special Exception an	my time other than as part of a zoning map	concurrently as part of a zoning map amendment		
	Developments.		mendment with Minor Special Exception pproval by the BOS in accord with the provision	application in accord with Section 6 1200 or at		<u> </u>
		The second that the provision we	porter by the bos in accord with the provision	any time other than as part of a zoning map		
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	ZONING ORD.		SIGN ORDINANCE VOLUNTEER	CIONE CHE CON DITTEND		r uge 5 or 1
No.	SECTION	EXISTING TEXT	WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION RECOMMENDATION
12		of Section 6-1300 applicable to Minor Special	of Section 6 1300 applicable to Minor Special	amendment with Minor Special Exception		RECOMMENDATION
		Exceptions.	Exceptions.	approval by the BOS in accord with the provision		
1		Each use in a unified non-residential development	Francisco (C. 1	of Section 6 1300 applicable to Minor Special		ľ
		may have an individual sign of any size sign area,	Each use in a unified non residential development may have an individual sign of any size sign area,	Exceptions.		
1	7	and any number of signs so long as the total	and any number of signs so long as the total	Freehouse in a south of a second state of		
		aggregate sign area for each such use does not	aggregate sign area for each such use does not	Each use in a unified non-residential development may have an individual sign of any size sign area,		
		exceed that permitted in Section 5-1204(D) of the	exceed that permitted in Section 5-1204(D) of	and any number of signs so long as the total		
		ordinance for the particular use. However, if no	the ordinance for the particular use. However, if	aggregate sign area for each such use does not		
ĺ		total aggregate sign area is specified in Section 5-	no total aggregate sign area is specified in Section	exceed that permitted in Section 5-1204(D) of		
ł		1204(D) for a particular use located in a unified	5-1204(D) for a particular use located in a unified	the ordinance for the particular use. However, if	4 a	
		non-residential development or, if the total	non-residential development or, if the total	no total aggregate sign area is specified in Section		
1		aggregate sign area is measured as a function of	aggregate sign area is measured as a function of	5-1204(D) for a particular use located in a unified		
		total linear feet of frontage, then such use cannot	total linear feet of frontage, then such use cannot	non-residential development or, if the total		
1		be included in a comprehensive sign plan for a unified non-residential development.	be included in a comprehensive sign plan for a	aggregate sign area is measured as a function of		
1		diffied non-residential development.	unified non-residential development.	total linear feet of frontage, then such use cannot		
		1		be included in a comprehensive sign plan for a		
13	5-1202, General	(3) Submission Requirements. A request for	(3) (1) Submission Doguinomento A request for	unified non-residential development.		
	Provisions.	sign modifications shall include the submission of	(3) (1) Submission Requirements. A request for sign modifications shall include the submission of	Revise the Submission Requirements and move	Staff concurs with the Signs Sub-Committee	
1	(E) Modification	a Comprehensive Sign Package that clearly	a Comprehensive Sign Plan Package that clearly	to new Section 5-1202(E) Alternative Sign Regulations. See issue 10 above for proposed	Recommendation.	
	to Sign	addresses how the proposed requirements satisfy	addresses how the proposed requirements satisfy	text.		•
8	Regulations.	the public purpose to an equivalent degree. The	the public purpose to an equivalent degree. The	text.		
	(3) Submission	Comprehensive Sign Package shall include, as a	Comprehensive Sign Package shall include, at as			
	Requirements.	minimum, the following:	a minimum, the following:			
1						
1		(a) A statement of justification;	(a) A statement of justification;			
1		(b) A comparison chart of the proposed sign	(b) A comparison chart of the proposed sign			
		regulations in relation to the ordinance	regulations in relation to the ordinance			
1		regulations;	regulations;			
		(c) Each of the various sign types proposed	(c) Each of the various sign types proposed,			
		including directional and informational signs, if	including directional and informational signs, if			
			any, to include the design, materials, colors, and			
		illumination, to be used to achieve a	illumination, to be used to achieve a			
1		complementary system of signs and graphics; and	complementary system of signs and graphics; and			
		, , , , , , , , , , , , , , , , , , ,	or orgin and graphics, and			
		(d) A sign plan, depicting the location of the	(d) A sign mapplan, depicting the general			
<u> </u>		various proposed sign types.	location of the various proposed sign types.			
14		No existing text.	(2) Amendment of Approved Comprehensive	The Signs Sub-Committee does not recommend	Staff concurs with the Signs Sub-Committee	
1			Sign Plan. An approved Comprehensive Sign	adding this section.	Recommendation.	
			Plan may be amended in whole or in part in			
15		No existing text.	accordance with Section 5-1202(E).			
'	1	TO CAISING ICAL	(3) Minor Modifications to Approved	The Signs Sub-Committee does not recommend	Staff concurs with the Signs Sub-Committee	
			Comprehensive Sign Plans.	adding this section.	Recommendation.	
			(a) Minor Modifications. Minor			
			modifications to an approved Comprehensive			
			Sign Plan may be permitted by the Zoning			
			Administrator for all or individual uses			
	1		subject to the Comprehensive Sign Plan			
			when it is determined by the Zoning		1	
			Administrator that such minor modifications			
			are in substantial conformance with the			
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No.	SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION
15			approved Comprehensive Sign Plan. In no	ALL CONTROL OF THE PARTY OF THE		RECOMMENDATION
		1	event shall such modifications:			
		İ				
			(i) Introduce any sign type not included			
1			in the approved Comprehensive Sign Plan, and			
			Sign Flan, and			
			(ii) Increase the amount of approved			
			signage for the modification area by			
		f	more than ten (10) percent.			
			(b) Notice Requirements. Any request for a			
			minor modification to an approved			
			Comprehensive Sign Plan shall require the provision of written notice in accordance	V		
			with Section 6-1316(B).			
16		No existing text.	(F) Signage Area Bonus. The Zoning	The Signs Sub-Committee does not recommend	Staff concurs with the Signs Sub-Committee	
			Administrator may permit a signage area	adding this section.	Recommendation.	
			bonus of up to ten (10) percent otherwise		Trecommendation.	
			permitted by Section 5-1204(D) for any			
			individual use that submits the following			
3.5			information in conjunction with a sign permit application:			e .
			application.			
N .			(1) A comparison chart of the proposed sign			
			regulations in relation to the ordinance	7		
1			regulations;			
1						
,			(2) Each of the various sign types proposed,			
			including directional and informational signs,			
1			if any, to include the design, materials, colors, and illumination, to be used to			
			achieve a complementary system of signs		15	
			and graphics; and			
1			(3) A sign map, depicting the general			
17	5-1203,	(A) Cian Daniela N	location of the various proposed sign types.			
17	Administration	(A) Sign Permits. No sign, with the exception of "Government Signs/Official Notices", "Historical	No change.	Sign Permits. No sign, with the exception of	Staff concurs with the Signs Sub-Committee	
	and	Markers", "Danger, Aviation, Railroad, Bridge,		Government Signs/Official Notices", "Historical	Recommendation	
	Enforcement.	Ferry Transportation, Red Cross, and Other		Markers", "Danger, Aviation, Railroad, Bridge, Ferry Transportation, Red Cross, and Other		
	(A) Sign	Similar Signs", "Hunting, Fishing or Trespassing		Similar Signs", "Hunting, Fishing or Trespassing		
	Permits.	Signs", and "Residential Name Signs", shall be		Signs", and—"Residential Name Signs", Window		
		erected without first obtaining a sign permit from		or Display (Non-Business) Signs", and "De		
		the Zoning Administrator. No such permit shall		Minimis Signs" shall be erected without first		
		be issued unless a fee, if required, and as set by the Board of Supervisors, is paid and unless the		obtaining a sign permit from the Zoning		
		proposed sign conforms with the requirements of		Administrator. No such permit shall be issued		
		this ordinance.		unless a fee, if required, and as set by the Board		
	İ	-		of Supervisors, is paid and unless the proposed sign conforms towith the requirements of this		
-				ordinance.		
18	5-1203,	(B) Removal of Signs. Whenever a sign becomes	No change.		Staff concurs with the Signs Sub-Committee	
	Administration	structurally unsafe or endangers the safety of a		the word "ordinance" in the first sentence.	Recommendation.	1
	and Enforcement.	structure or premise or the public, or is erected or maintained in violation of this ordinance the				
	Emorcement.	maintained in violation of this ordinance the		Removal of Signs. Whenever a sign becomes		
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SCHOOL Sign. Administration is presented of the sign to be larger and		ZONING ORD.					Page 7 of 14
Signs. In the safe of comply with the collarance, as the class myster for the crossysted Day on the crossysted Day of the class myster for the class of the collary of the class of the cl	No.	SECTION		SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	RECOMMENDATION		
Solution Solution			made safe or comply with the ordinance, as the case may be, or be removed. Only one such order shall be sent by registered mail, return receipt requested, to the owner of the land on which the sign is located and the violator who is responsible for the sign. Within five working days of the receipt or refusal of the order, the owner or violator must correct the sign based on the Zoning Administrator's order. The Zoning Administrator may grant one extension, not to exceed ten (10) working days, based on written justification for the need of an extension. Failure to comply shall constitute grounds for the Zoning Administrator to issue a civil summons pursuant to Section 6-504 and to take other appropriate		structure or premise or the public, or is erected or maintained in violation of this ordinance, the Zoning Administrator shall order such sign to be made safe or comply with the ordinance, as the case may be, or be removed. Only one such order shall be sent by registered mail, return receipt requested, to the owner of the land on which the sign is located and the violator who is responsible for the sign. Within five working days of the receipt or refusal of the order, the owner or violator must correct the sign based on the Zoning Administrator's order. The Zoning Administrator may grant one extension, not to exceed ten (10) working days, based on written justification for the need of an extension. Failure to comply shall constitute grounds for the Zoning Administrator to issue a civil summons pursuant		NECOMMENDATION
20 5-1204, Sign Requirements Matrix. Provides for the Background Structure Bonus Multiplier. The Sign Requirements Matrix. See table 5- See Attachment 2 21 5-1204, Sign Background Structure Bonus Multiplier. The Sign Requirements Matrix. See table 5- See Attachment 2 22 5-1204, Sign Requirements Matrix. See table 5- Matrix. (C) Ground Mounted Sign Background Structure Bonus Multiplier. The Sign Requirements Matrix. See table 5- Matrix See table 5- Matrix. (D) Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier. The Sign Requirements Matrix See table 5- See Attachment 2 See Attachment 2 See Attachment 2 See Attachment 2 See Attachment 2 See Attachment 2 See Attachment 2	. 19	Requirements. (A) Sign Requirements Matrix Contents.	shall be permitted in accordance with the Sign Requirements Matrix set forth in Section 5-1204(D) which governs the following: 1) maximum aggregate sign area; 2) maximum number of signs; 3) maximum area of any one sign; 4) illumination permitted; 5) minimum setback from road right-of-way; 6) height; 7) sign type permitted: freestanding (to include ground mounted and pole mounted) or building mounted;		actions to have the sign removed.		
Requirements. (C) Ground Mounted Sign Background Structure Bonus Multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier, for certain uses, allowing an increase in the maximum area of the background structure of a ground mounted sign. (D) Sign Requirements Matrix. (D) Sign Requirements Matrix. (D) Sign Requirements Matrix. See table 5- 1204(D) below. (D) Sign Requirements Matrix. ee table 5- 1204(D) below. (D) Sign Requirements Matrix. (D) Sign Requirements Matrix. See table 5- 1204(D) below.		Requirements. (B) Ground Mounted Sign Bonus Multiplier.	(B) Ground Mounted Sign Bonus Multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier, for certain uses, allowing an increase in the maximum area of a ground mounted sign. This provision is not to allow an increase in the total aggregate sign area permitted by the Matrix.		No change.		
Requirements. (D) Sign Requirements Matrix. 1204(D) below. Statt concurs with the Signs Sub-Committee Recommendation.		Requirements. (C) Ground Mounted Sign Background Structure Bonus Multiplier.	Structure Bonus Multiplier. The Sign Requirements Matrix provides for the use of a bonus multiplier, for certain uses, allowing an increase in the maximum area of the background structure of a ground mounted sign.		No change.		
	22	Requirements. (D) Sign Requirements	(D) Sign Requirements Matrix. See table 5-1204(D) below.	See Attachment 2	See Attachment 2	Staff concurs with the Signs Sub-Committee Recommendation.	A1. 7

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Sign, Area of: The area of a sign shall be determined from its outside measurements, including any wall work incidental to its decoration, excluding the area of the sign supports, unless such supports are used to attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the background structure, the permitted increase in area of the background structure is not counted as the area of the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of the determined from its outside measurements, including any wall work incidental to its decoration, awnings, canopies, appears back to back, that is, on opposite sides of a sign, the area of the sign made up of the determined from its outside measurements, including any wall work incidental to its decoration, awnings, canopies, appears back to back, that is, on opposite sides of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign made up of the determined from its outside measurements, including any frame or other material or color forming an integral part of the measurements, including any wall work incidental to its decoration, awnings, canopies, appears back to back, that is, on opposite sides of a sign where lettering appears back to back, that is, on opposite sides of a sign where lettering appears back to back, that is, on opposite sides of a sign where lettering appears back to back, that is, on opposite sides of a sign where lettering appears back to back that its of the sign supports are used to attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the sign utilizing the bonus multiplier for the sign utilizing the bonus multiplier for the sign subjects.	-				Sign Above Pooffing is not recommended		
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decoration, excluding the area of the sign supports, unless such supports are used to attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the background structure, the permitted increase in area of the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of included the area of a sign made up of included the sign is attachedexcluding the area of the sign wall work including any combination of a sign as described herein. The area of a sign shall be measured as outlined in this ordinance, but shall not include the area of the sign is attachedexcluding any wall work incidental to its decoration, but excluding the area of the sign supports, attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the background against which it is placed, wall work incidental to its decoration, but excluding the area of the sign supports are used to attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the sign is placed.			determined from its outside measurements,	advertising elements of any display, such as letters,		Recommendation	
decoration, excluding the area of the sign supports, unless such supports are used to attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the background structure, the permitted increase in area of the background structure is not counted as the area of the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of individed letters.			including any wall work incidental to its	words, numerals, figures, logos, trademarks,	herein and illustrated in Figure 4, Section 5-1200.	1000 milendation.	
supports, unless such supports are used to attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the background structure, the permitted increase in area of the background structure is not counted as the area of the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of lightly laters. In the case of a sign made up of			decoration, excluding the area of the sign	emblems, devices, or pictures[,] or any combination	and —shall be determined from its outside		
attention. In the case of a ground mounted sign utilizing the bonus multiplier for the background structure, the permitted increase in area of the background structure is not counted as the area of the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of individual latter. In the case of a sign made up of individual latter is the case of a sign made up of individual latter. In the case of a ground mounted sign utilizing the area of a sign shall be measured as outlined in this ordinance, but shall not include the area of determined from its outside measurements, including any wall work incidental to its decoration, but excluding the area of the sign supports or uprights on which the sign is placed, unless such supports are used to attract attention. In the case of a ground mounted sign utilizing the bonus multiplier for the			supports, unless such supports are used to attract	thereof, that satisfies the definition of a sign as	measurements, including any frame or other		
structure, the permitted increase in area of the background structure is not counted as the area of the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of include the area of the sign made up of include the area of the sign is placed, which it is placed, wall work incidental to its decoration, awnings, canopies, attached excluding the area of the sign is placed, unless such supports are used to attract attention. Sign utilizing the background against which it is placed, wall work incidental to its decoration, but excluding the area of the sign is placed, unless such supports are used to attract attention. Sign utilizing the bonus multiplier for the		1:	attention. In the case of a ground mounted sign	described herein. The area of a sign shall be	material or color forming an integral part of the		
background structure is not counted as the area of the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of individual letters.			utilizing the bonus multiplier for the background	measured as outlined in this ordinance, but shall	display or used to differentiate the sign from the		1
the sign. In the case of a sign where lettering appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of individual latters of the sign measurements, including any wall work incidental to its decoration, awnings, canopies, glass, or any other structure to which the sign is attached excluding the area of the sign supports are used to attract attention. In the case of a ground mounted unless such supports are used to attract attention.			structure, the permitted increase in area of the	not include the area of determined from its outside	background against which it is placed, wall work		
appears back to back, that is, on opposite sides of a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the sign is placed, unless such supports or uprights on which the sign is placed, unless such supports are used to attract attention. In the case of a ground mounted unless such supports are used to attract attention.		3	background structure is not counted as the area of	measurements, including any wall work	incidental to its decoration, but excluding the area		
a sign, the area of the sign will be considered that of only one side. In the case of a sign made up of individual lattice of the sign made up of individual lattice.			appears hook to hook that is sign where lettering	incidental to its decoration, <u>awnings</u> , <u>canopies</u> ,	of the structural sign supports or uprights on which	ļ	
of only one side. In the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a sign made up of individual latter of the case of a ground mounted sign utilizing the bonus multiplier for the			appears back to back, that is, on opposite sides of	glass, or any other structure to which the sign is	the sign is placed, unless such supports are used to		
individual for the case of a sign made up or unless such supports are used to attract attention. sign utilizing the bonus multiplier for the					attract attention. In the case of a ground mounted		
individual fetters, figures, words, or designs, the 1 the case of a ground mounted sign utilizing the background structure, the permitted increase in area			individual letters figures made up of		sign utilizing the bonus multiplier for the		
			morridual letters, figures, words, or designs, the	in the case of a ground mounted sign utilizing the	background structure, the permitted increase in area		

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No.	ZONING ORD SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION
25		spaces between the same shall be included.	bonus multiplier for the background structure, the	of the background structure is not counted as the		RECOMMENDATION
		1	permitted increase in area of the background	area of the sign. In the case of a sign where		
			structure is not counted as the area of the sign. In	lettering appears back to back that is an apposite		
		1	the case of a sign where lettering appears back to	sides of a sign, only one display face shall be		
		1	back, that is, on opposite sides of a sign, the area	counted in the area of the sign, the area of the sign	1	
		1	of the sign will be considered that of only one	will be considered that of only one side. In the case		
			side. In the case of a sign made up of individual	of a sign made up of individual letters, figures,		
			letters, figures, words, or designs, the spaces	words, or designs, the spaces between the same		
			between the same shall be included.	shall be included.		
26	Sign, Artistic	No existing text.	Sign, Artistic Works/Wall Murals: Artistic	Final recommendation pending.	m	
	Works/Wall		works including murals, pictorial presentations,	mai recommendation pending.	This issue has been binned, pending further	
	Murals		illustrations, or decorations that may be provided		discussion and possible executive session.	
			on the facades of buildings and structures. Such			
			artistic works may extend to the edges of the		Should the Planning Commission decide to add a	
			building or structure wall. Additionally, such		definition, staff offers the following language for	
			ortistic works many anticipate Additionally, such		consideration:	
			artistic works may contain text and shall not be			
			considered signs provided they have no tenant		Artistic Works: Artistic works including wall	
			advertising. Artistic works and murals may be		murals, pictorial presentations, or illustrations	
			permanent or semi-permanent either painted or		affixed to a building or structure. Such artistic	
			applied vinyl graphics that bond to the build[ing]		works may contain text and shall not be considered	
			façade to resemble paint.		signs provided they contain no advertising or	
,	G:	1			commercial message.	
	Sign, Awning	No existing text.	Sign, Awning and Canopy: A sign as defined	Sign, Awning and Canopy: A sign that is	Staff concurs with the Signs Sub-Committee	
	and Canopy		herein that is placed on an awning or canopy that is	mounted, painted, affixed, or otherwise attached to	Recommendation.	
			building mounted and may be located above doors,	an awning or canopy.	Recommendation.	
			windows, or bays. The sign area may contain the	and an analysis		
			business name, logo, trademark, and/or product or		į į	
			service. The overall awning [and/or] canopy shall			
			not be considered as a background structure for the			
			purposes of calculating the area of a sign.			
	Sign,	Sign, Background: The surface on which a sign	Sign, Background: The surface on which a sign	Circa Doctor and The C		
	Background	is affixed, as determined by computing the entire	is affixed _{5.} The sign as determined by computing	Sign, Background: The surface on which a sign is	Staff concurs with the Signs Sub-Committee	
		area within a single geometric form that encloses	the entire area within a single geometric form that	mounted, painted, affixed, or otherwise attached.	Recommendation.	
- 1		the background, including the area of the sign.	encloses the healesson to the land of the	as determined by computing the entire area within a		
		me sacing mercaning the area of the sign.	encloses the background, shall not apply	single geometric form that encloses the		
7	Sign, Backlit	Sign, Backlit: An illuminated sign, where the	toincluding the area of the sign.	background, including the area of the sign.		
	oign, Duckin	source of illumination is beasted as the last of	No change.	Sign, Backlight: An illuminated sign, where the	Staff concurs with the Signs Sub-Committee	
- 1		source of illumination is located on the back of		source of illumination is located on the back of	Recommendation.	
\dashv	Sign, Banner	the sign or on the interior of an enclosed sign.		the sign or on the interior of an enclosed sign.		
1	Sign, Danner	Sign, Banner: Cloth, paper, vinyl, bunting or the	No change.	No change.		
		like, intended to be hung either with or without				
1		frames. Governmental flags or symbolic flags				
		shall not be considered banners for the purpose of				
\rightarrow		this Ordinance.				
	Sign, Bonus	Sign Bonus Multiplier: An increase in the area	Sign Bonus Multiplier: An increase in the area	Sign Bonus Multiplier: An increase in the area of	Stoff concurs with the Si S to	
	Multiplier	of the sign by a multiplier for ground mounted	of the sign by a multiplier for ground mounted	the sign by a multiplier for ground mounted signs.	Staff concurs with the Signs Sub-Committee	
		signs, but in no case shall the total aggregate area		but in no case shall the total aggregate area of signs	Recommendation.	
		of signs exceed the maximum allowed for the	of signs exceed the maximum allowed for the	exceed the maximum allowed for the specific use.		
		specific use.	specific use. (Retain for Residential Uses:	caccoa the maximum unowed for the specific use.		
			DELETE for Non-Residential Uses)			
	Sign, Building	No existing text.	E DESCRIPTION TON TRESIDENTIAL USES	C' P III F		
	Façade for			Sign, Building Facade for Determining Size of:	Staff concurs with the Signs Sub-Committee	
	Determining			The entire area of an exterior wall of a building	Recommendation.	
	Size of			within a continuous perimeter. See Figure 5.		
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	ZONING ORD.		CLOV OBDIVI VOD LO VALIDISMO			Page 10 of
No.	SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION RECOMMENDATION
33	Sign, Building Frontage for	Sign, Building Frontage for Determining Size	No change.	Amend this definition to read:	Staff concurs with the Signs Sub-Committee	RESOMMENDATION
	Determining	of: The length of a wall of a building which physically encloses usable interior space and	1		Recommendation.	
	Size of	which is the architecturally designed wall that		Sign, Linear Foot (LF) for Determining Size of:		
	5.20 01	contains the main entrance for use by the general		The length of a wall of a building which physically		
		public. Said frontage shall be measured at a		encloses usable interior space. Said frontage shall		
		height not greater than ten feet above grade.		be measured at a height not greater than ten feet		
34	Sign, Building	Sign, Building Mounted: A sign fastened to or	Sign, Building Mounted: A sign fastened to or	above grade. See Figure 6.		
	Mounted	painted on the wall of a building or structure in	painted on the wall of a building or structure.	Sign, Building Mounted: A sign that is mounted,	Staff concurs with the Signs Sub-Committee	
	1	such a manner that the wall becomes the	such a manner that the wall becomes the supporting	painted, affixed, or otherwise attached fastened to or painted on the wall of a building or structure, in	Recommendation.	
		supporting structure for, or forms the background	structure for, or forms the background surface of	such a manner that the wall becomes the supporting		
		surface of the sign.	the sign.	structure for, or forms the background surface of		
				the sign.		
35	Sign, Business	Sign, Business: A sign which directs attention to	No change.	Sign, Business: A sign which identifies directs	Staff concurs with the Signs Sub-Committee	
		a business or profession conducted, or to a		attention to a business or profession conducted, or	Recommendation.	
		commodity or service sold, offered or		to a commodity or service sold, offered or	Recommendation.	
		manufactured, or to an entertainment offered on		manufactured, or to an entertainment offered on the		
		the premises where the sign is located.		premises where the sign is located.		
36	Sign,	Sign, Construction: Sign erected and maintained	No change.		Staff concurs with the Signs Sub-Committee	
	Construction	on the site during the period of construction to	2	on the site during the period of construction to	Recommendation.	
		announce only the nature of the structure and/or		announce only the nature of the structure and/or	Recommendation.	
		the name or names of the owner, contractor,		the name or names of the owner, contractor,		
	l	architect, landscape architect, or engineer.		architect, landscape architect, or engineer, or		
27	C! D			financial institution.		
37	Sign, Danger,	Sign, Danger, Aviation, Railroad, Bridge,	No change.	No change.		* * * * * * * * * * * * * * * * * * *
	Aviation, Railroad, Bridge,	Ferry Transportation, Red Cross, and other		;	Í	
	Ferry	such sign: Sign as set forth in Section 33.1-355				
	Transportation,	(5), (6), (7), (8), (15), and (17) of the Code of				
	Red Cross, and	Virginia 1950, as amended.				
	other such sign				1	
38	Sign, De	No existing text.				
.,0	Minimis	140 Calsting text.		Sign, De Minimis: Any sign with an area no	Staff concurs with the Signs Sub-Committee	
39	Sign,	Sign Directional On Sites Signs providing	Sign, Directional, On Site: A Ssigns providing	greater than one (1) square foot.	Recommendation.	
	Directional, On-	directions to specific types of uses on a site. Such	directions to applife types of wars		Staff concurs with the Signs Sub-Committee	
	Site	signs shall contain no advertising.	individual hyginesses within all parels as above f	directions to specific uses on a parcel or within a	Recommendation.	
		o.g o.a contain no advertising.	individual businesses within all parcels or phases of a development on a site. Such signs may include	development, types of uses on a site. Such signs		
			project identification logos, emblems, [and] tenant	shall contain no advertising.		
		ł	names shall contain no advertising.			
40	Sign, Directory	Sign, Directory: A sign on which the names and	No change.	No change		
		locations of occupants or the uses of a building or	recondings.	No change.		
		group of buildings is given.				
41	Sign, Electronic/		Sign, Electronic/Digital Message Board: A sign	The Signs Sub-Committee does not recommend	Staff concurs with the C' C . C	
	Digital Message	- 100	that uses electronic or digital technology to convey	The Signs Sub-Committee does not recommend adding this definition. The Sub-Committee	Recommendation.	
	Board		a message, information, or business name through	recommends electronic/digital signs be allowed	Recommendation.	
			either a sequences rate of change or static display	through a Sign Development Plan process and		
			that is programmed or modified electronically	reviewed on a case-by-case basis.		
			unless otherwise approved by Special Exception.	cuse of cuse ousis.		
			Such signage shall be limited to institutional uses			
			such as places of worship, schools, and government			
			buildings. Such signage may be used for the			
			display of government mandated fuel pricing at			
			gasoline fueling stations.			
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100	ZONING ORD.					Page 11 of
No.	SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION RECOMMENDATION
42	Sign, Entrance	No existing text.	Sign, Entrance: A ground mounted sign located at the public access entrances of a development. Such signs may include the name of the development. In the case of non-residential projects, such signs may also contain the names of selected tenants and businesses located within the development. Additionally, such signs may contain any project logos and/or typeface associated with the development, as well as the corporate logos, typeface, and/or colors of the selected tenants.	requirement for entrance signs to be located at the vehicular entrances of a development, but added provisions for project identification signs, which can be located anywhere within the development. With these changes, no definition for "sign, entrance" is proposed.	Staff concurs with the Signs Sub-Committee Recommendation.	RECOMMENDATION
43	Sign, Farm	Sign, Farm: Sign erected or maintained on any farm by the owner or tenant of such farm and relating solely to farm or horticultural produce, livestock, silviculture, or services sold, produced, manufactured or furnished on such farm.	No change.	No change.		
44	Sign, Freestanding	Sign, Freestanding: Any nonmoveable sign not affixed to a building such as, but not limited to, pole mounted, monument, pylon and ground mounted signs.		Sign, Freestanding: Any nonmoveable sign not affixed to a building such as, but not limited to, pole mounted, monument, pylon, sidewalk and ground mounted signs.	Staff concurs with the Signs Sub-Committee Recommendation.	
45	Sign, Government/ Official Notices	Sign, Government/Official Notices: Sign erected and maintained by or under the direction of the Virginia Department of Transportation, other governmental authorities, or court officer in accordance with the law.		No change.		
46	Sign Height	Sign Height: The height of a sign shall be computed as the difference from the base of the sign at normal grade to the top of the highest attached component of the sign. If the land is uneven at the base of the sign, the elevation at the halfway point (middle) of the sign at the base shall be used. Normal grade shall be construed to be the lower of (1) existing grade prior to construction, or (2) the newly established grade after construction, exclusive of any filling, berming, mounding or excavating for the purpose of locating the sign.	No change.	No change.		
48	Sign, Historical Markers	Sign, Historical Markers: Sign erected or approved by duly authorized public authorities.		Sign, Historical Markers: Sign or marker erected to identify a site or landscape related to a person, structure or event documented as historically significant on the local, state or national level or approved by duly authorized public authorities.	Staff concurs with the Signs Sub-Committee Recommendation.	
 0	Sign, Home Occupational	Sign, Home Occupational: Sign upon property displaying the name and/or address of the occupant of the premises and the nature of the home occupation.	No change.	Sign, Home Occupational: Sign upon property displaying the name and/or address of the occupant(s) of the premises and the nature of the home occupation(s).	Staff concurs with the Signs Sub-Committee Recommendation.	
49	Sign, Illuminated	which is illuminated, externally or internally,	Sign, Illuminated: A sign, or any part of a sign, which is illuminated, externally or internally, from an artificial light source located for the specific purpose of such illumination. Such illumination shall be from either an enclosed or unenclosed lamp design or indirect lighting from a shielded source so as not to permit off-site glare nuisance.	Sign, Illuminated: A sign, or any part of a sign, which is illuminated, externally or internally from	Staff concurs with the Signs Sub-Committee Recommendation.	
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No.	ZONING ORD. SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION
50	Sign, Informational	Sign, Informational: Signs to identify such locations as restrooms, loading areas, parking areas, no parking areas, entrances, exits and the like.	No change.	No change.		RECOMMENDATION
1	Sign, Non-PD District Project Directional	Sign, Non-PD District Project Directional: Signs giving direction to new homes for sale or lease for non Planned Development District projects, subject to the boundaries of a rezoning plat approved by the Board of Supervisors, which do not contain the names of specific builders.		No change.		
2	Sign, PD-H Community Directional	Sign, PD-H Community Directional: Signs located within the boundaries of an approved PD-H district, providing direction to subdivisions, sections, or civic features within the PD-H district.		No change.		
3	Sign, Pole Mounted	Sign, Pole Mounted: See Figure 2, Section 5-1200.	No change.	No change.		
54	Sign, Projecting	No existing text.	Sign, Projecting: A sign, such as but not limited to a blade sign, that is attached to or projects from the exterior wall or face of a building or is suspended from a canopy or awning that is attached to a building. Such signage may be used for tenant identification and include corporate colors, logos, and typeface. Projecting signs shall not be internally illuminated.	A projecting sign is a type of building mounted sign. Since this sign type is already defined, there is no need to add this definition.	Staff concurs with the Signs Sub-Committee Recommendation.	
5	Sign, Project Identification	No existing text.	Sign, Project Identification: A ground mounted sign that includes the name of the development only. Such sign may include any corporate typeface or logo that has been specifically created for the development. Such signs may be internally or externally illuminated.	Sign, Project Identification: A ground mounted sign that includes the name of the development only, including any corporate typeface or logo.	Staff concurs with the Signs Sub-Committee Recommendation.	
	Sign, Quasi- public	Sign, Quasi-public: Sign identifying or locating a town, community center, public building or historical place situated in Loudoun County, Virginia, and also a sign for a use owned or operated by a non profit, religious, or charitable institution and providing educational, cultural, recreational, religious, or similar types of programs.	No change.	No change.		
		Sign, Real Estate: Sign pertaining only to the offering for sale or lease of the land or structures on the land upon which the sign is placed.	No change.	No change.		
	Sign, Residential Name	Sign, Residential Name: Sign upon property displaying the name and/or address of the owner, lessee or occupant of the premises.	No change.	No change.		
	Sign, Sidewałk	No existing text.		attached to the ground or surface upon which it is located. Such sign may be freestanding, placed on an easel, or constructed in a manner to form an "A" shape.	Staff concurs with the Signs Sub-Committee Recommendation.	
-	Sign, Store Window or Display	Sign, Store Window or Display: A sign within store windows relating to the business conducted within; or to amusements or civic, religious, cultural, educational or charitable activities.			Staff concurs with the Signs Sub-Committee Recommendation.	

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	ZONING ORD.		CICY ODDINANCE VOLUNTEED	CIONO CON CONTRACTOR		
No.	SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION RECOMMENDATION
60				window signs which are unrelated to the business conducted within:		RECOMMENDATION
i d				Sign, Store Window or Display (Non-Business): A sign within a window of a business		
				store windows not relating to the business		
1				conducted within; orbut to amusements or civic, religious, cultural, educational or charitable		
				activities.		
61	Sign, Temporary	Sign Towns A		Window signs related to the business conducted within are addressed in Issue 63 below.		
01	Sign, Temporary	Sign, Temporary: A sign advertising a candidacy for public office or an event of public	No change.	No change.		
		interest, such as, but not limited to, a public or				
		general election, church or public meeting, fair, horse show, turkey shoot, entertainment for				
		charitable purposes, horticulture/agriculture/				
		silviculture activities and other similar social	"			
		activities of temporary duration or non-recurring				
		nature, excluding commercial retail and real estate, unless otherwise permitted in this				
		Ordinance.				
62	Sign, Wayside	Sign, Wayside Stand: Sign erected or	No change.	No change.		
	Stand	maintained by any farm owner or tenant of such farm and relating solely to farm or horticultural				
		produce or merchandise sold from said stand				
		located on farm including Christmas trees,				
63	Sign, Window	vineyards and wineries.	CI VIII			
03	Sign, Willdow	No existing text.	Sign, Window: A sign that is painted, stenciled, etched, or otherwise affixed to a glass door or	Sign, Window or Display (Business): A	Staff concurs with the Signs Sub-Committee	
ł			window.	business sign that is painted, stenciled, etched, or otherwise affixed to a glass door or window and	Recommendation.	
64	C:			relating to the business conducted within.		
64	Sign Development	No existing text.		Sign Development Plan: A graphic	Staff concurs with the Signs Sub-Committee	
	Plan			representation showing a detailed plan of all signage proposed for a particular structure, lot, or	Recommendation.	
-				development.		
65	Unified Non- Residential	Unified Non-Residential Development: A	No change.	The Signs Sub-Committee recommends deleting	Staff concurs with the Signs Sub-Committee	
	Development	development of two or more different principal uses, or two or more of the same principal use		this definition, as related Section 5-1202(E)(2) is recommended for deletion.	Recommendation.	
		type, under common ownership or management,		recommended for deletion.		
	,	and located on a single lot in a Zoning District		Unified Non-Residential Development: A		
		other than a Planned Development zoning district. Uses in such development shall share a common		development of two or more different principal		
		parking area, and shall either be connected by		uses, or two or more of the same principal use type, under common ownership or management,		
		party walls, partitions, canopies or other		and located on a single lot in a Zoning District		
		structural elements to form one continuous		other than a Planned Development-zoning district.		1
		structure or, if located in separate buildings, shall be interconnected by walkways and access ways.		Uses in such development shall share a common		
		- markways and access ways.		parking area, and shall either be connected by party walls, partitions, canopies or other		
				structural elements to form one continuous		1
				structure or, if located in separate buildings, shall	1	
				be interconnected by walkways and access ways.		
						1.13

ZOAM-2009-0003, SIGN REGULATIONS EXISTING/PROPOSED TEXT—SUMMARY TABLE September 2, 2010 Page 14 of 14

	ZONING ORD.	RICHARD CONTRACTOR OF THE PARTY	CIGN ADDING NO DOLLAR			1 agc 14 01 1
No.	SECTION	EXISTING TEXT	SIGN ORDINANCE VOLUNTEER WORKING GROUP PROPOSAL	SIGNS SUB-COMMITTEE RECOMMENDATION	STAFF COMMENT & RECOMMEDATION	PLANNING COMMISSION
Oth	er Section Revision	ns .				RECOMMENDATION
66	5-500, Temporary Uses/Zoning Permits. (B) Temporary Sales. (4)	(4) No more than two (2) signs consistent with Section 5-1203(S) of this Ordinance shall be permitted.	No change.	this section, as the section reference and number of signs indicated is incorrect. (4) No more than two (2) signs consistent with Section 5 1203(S) of this Ordinance shall be	Staff concurs with the Signs Sub-Committee Recommendation.	
67	5-604, Wayside Stands. (H)	(H) Wayside stands may erect signs in compliance with Section 5-1203(L).	No change.	permitted. The Signs Sub-Committee recommends revising the text and updating the section reference: (H) Signs for Wwayside stands shall bemay erected signs—in compliance with Section 5-1204(D)5-1203(L).	Staff concurs with the Signs Sub-Committee Recommendation.	
68	6-1304, Review of Application. (B) Review of Application for Completeness.	(B) Review of Application for Completeness. No application shall be accepted and reviewed unless determined by the Director of Planning to be complete. A complete application is one which meets such minimum submission requirements as may be established pursuant to Section 6-403 and Section 6-1310 as applicable			Staff concurs with the Signs Sub-Committee Recommendation.	
69	6-1511, Approved Changes to Concept Development Plan. (B) Special Exception Change.	 (B) Special Exception Change. The following change or changes to an approved development plan may be made by special exception approved by the Board of Supervisors. (5) Modification to the sign regulations with the submittal of a Comprehensive Sign Package in accordance with Section 5-1202(E). 	No change.	The Signs Sub-Committee recommends deleting Section 6-1511(B)(5), as related Section 5-1202(E)(1) is recommended for deletion. (5) Modification to the sign regulations with the submittal of a Comprehensive Sign Package in accordance with Section 5-1202(E).	Staff concurs with the Signs Sub-Committee Recommendation.	

新文学											able 5-120		
Proposal: Delete "Land Use" and "(or similar)" LAND USE! SIGN CATEGORY	l Aggregate Area	Max. Number of Signs	Max. Area of Any One Sign	Groun Mount Sign	ed	Backg		Structure		Min. Setback From R.O.W.	Type Permitted Proposal: Delete (See Note 8) (See Note 8)		
(or similar) (See Note 6)	Tota	Marian Marian Street	Max. One S	Bonus Multiplier	Max. Area Any One Sign	Bonus Multiplier (See Note 1)	Max. Ar Backgr	Max. Height of Background Structure	Illumination Permitted	Min. S. From F	Type P Propos (See N (See N	Max. Height (See Note 3)	
(1) RESIDENTIAL/AG		E SIGNS					12 15		11			11911	
(a) PD-H and PD-AAAR Entrance Signs		2/ vehicular entrance	60 SF			2	120 SF	5 FT	Backlight or White Light	10 FT	Ground Mounted	5 FT	Proposal: Delete repetitive language. One sided only; signs shall contain no advertising. Minimum 1000 FT between signs on same side of road or at intersection; signs shall contain no advertising.
(b) PD-H —Community Directional Signs - On-site or Off-site (within boundaries of approved PD-H district)	20 SF		20 SF				14		Backlight or White Light	5 FT	Ground Mounted	8 FT	Minimum 1000 FT between signs on same side of road or at intersection; signs shall contain no advertising.
(c) Non PD-H Residential Communities - Entrance Signs		1/ vehicular entrance	40 SF			2	80 SF	5 FT	None	10 FT	Ground Mounted	5 FT	One sided only; signs shall contain no advertising.
(d) HOA Activity Signs	20 SF	1/development of 2500 or fewer dwellings – 2/developments of over 2500 dwellings	20 SF				-		Backlight or White Light	5 FT	Ground Mounted	8 FT	Signs shall be separated by a minimum half-mile radius, signs shall contain no advertising.
(e) Farm Signs	40 SF	2/Farm	20 SF						None	Contract Contract	Freestanding	0.57	
									None		As Permitted in Section 5-1202(A)(3)	8 F (
			12SF on-site 4SF off-site								Freestanding		
(f) Wayside Stands, Including Christmas Tree Sales, Vineyards, Wineries		signs	Sign						None	5 FT	Building Mounted	8 FT	Displayed when agricultural produce and livestock are available for sale on farm involved and shall be removed within 48 hours after sale is concluded. Off-site signs require written permission of the owner of the land on which it is displayed.
(g) Home Occupation	2 SF	1/lot	2 SF						None	5 FT	Freestanding Building	4 FT 8 FT	Proposal: Add note Sign may indicate more than one business.
(h) Childcare Home	2 SF	1/lot	2 SF						None	5 FT	Freestanding Building	4	
(i) Residential Name Signs		1/vehicular access, 2 for each dwelling lot or property	2 SF						None	None	Mounted Freestanding Building Mounted As Permitted in Section 5- 1202(A)(3)	8 FT	Signs shall contain no advertising.
(2) PUBLIC/QUASI PUE (a) Public or Quasi-Public					-								
Facility	6 SF	1/ use	6 SF	1.5	SF	2 1	18 SF	4 FT	None	10 FT	Freestanding	4 FT	Must be located within 100 FT from use or structure it identifies; signs shall contain no advertising.

										1	able 5-120	4(D)	
Rus Fell and the										Sign R	Requiremer	ıts Mat	rix
Proposal: Delete "Land Use" and "(or similar)" LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number of Signs	Max. Area of Any One Sign	Bonus Mount Sign Wultiplier		Backg		Structure	Illumination Permitted	Min. Setback From R.O.W.	Type Permitted Proposal: Delete (See Note 8) (See Note 8)	Max. Height (See Note 3)	Additional Requirements
Proposal: Give Hospital a separate category; re-letter section													
(b) School, Hespital, College, Library, and Publicly Owned Community Center									Bashisht as		Freestanding	8 FT	
and Publicly Owned Community Center	20 SF		20 SF	1.5	30 SF	2	60 SF	4 FT	Backlight or White Light	10 FT	Building Mounted	Roofline	Signs shall contain no advertising.
(c) Hospital		1/ vehicular entrance	50 SF								Freestanding	<u>8 FT</u>	
		1/ public entrance to building, and 1 building ID sign	<u>50 SF</u>						Backlight or White Light	10 FT	Building Mounted	Roofline	Signs shall contain no advertising.
(ed) Places of Worship	20 SF	2	10 SF			1.5	15 SF	8 FT	Backlight	5 FT		8 FT	Cigno chall contain an advading
- 180 - O							.00.		Dackiight	311	Building Mounted	Roofline	Signs shall contain no advertising.
(de) Church Bulletin Board	15 SF		15 SF						Backlight or White Light	5 FT	Freestanding Building Mounted	8 FT	
(3) COMMERCIAL, OF											E 11 15 15 2	11.7	
Proposal: Rename titl													
Proposal: (3) COMME	RCIAL ENT	HANCE/PROJ	ECT IDEN	TIFICA	TION SI	GNS IN	THE PD	, CLI, GB	and MR-HI	DISTRIC	CTS CTS		
(a) Entrance Signs Single Building Project Less than 100,000 SF More than 100,000 SF		entrance	30 SF 35 SF						Yes	<u>15</u>	Ground Mounted	<u>10</u>	If the project is located at an intersection, the entrance signs may be located at the intersection.
Proposal: Combine (a) & (b) entrance signs a) Entrance Signs Up to 10 acres 10 acres to 40 acres Over 40 acres		<u>entrance</u>	50 SF 60 SF 75 SF						<u>Yes</u>	<u>10</u>	<u>Ground</u> Mounted	<u>10</u>	If the project is located at an intersection, the entrance signs may be located at the intersection.

										able 5-120		
Proposal: Delete "Land Use" and "(or similar)"	ate	jo	of Any	Ground Mountd Sign		Ground M Backgrou	Mounted und Structure			equiremen	ts Mat	rix
LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number o	Max. Area of One Sign		Max. Area of Any One Sign	Bonus Multiplier (See Note 1) Max. Area of	Background Structure Max. Height of Background	Illumination Permitted	Min. Setback From R.O.W. (See Note 2)	Type Permitted Proposal: Delete (See Note 8)	Max. Height (See Note 3)	Additional Requirements
(b) Entrance Signs Multiple Building Development or Project Less than 40 Acres More than 40 Acres More than 100 Acres		2/vehicular entrance	50 SF 75 SF 100 SF					Yes	20	<u>Ground</u> <u>Mounted</u>	<u>10</u>	If the project is located at an intersection, one of the entrance signs may be located at the intersection.
Proposal: Add a category for project identification signs (b) Project Identification Signs Less than 20 acres 20 acres or more		1/project 2/project	25 SF 25 SF					Yes	10	<u>Ground</u> Mounted	<u>10</u>	
(34) SIGNS FOR COMM Proposal: Put PD-TC, PD-	IERCIAL/	OFFICE AND	INDUSTRI	AL USES	SIGNS				1/2			
TREC, PD-TRC and PD-MUB with (b) below												
Businesses in PD-TC, PD-TREC, PD-TRC,	Tenant's Building	1/Façade, no more than 3 signs per Tenant	60 SF					Yes		Building Mounted	Roofline	
Proposal: Increase # per façade. Add types of signs allowed. (a) Tenant Signs for Businesses in CLI, GB, PD-CC(NC), PD-CC(CC), PD-OP, PD-RDP, PD-CV, PD-RV and PD-AAAR	Tenant's	2/Façade; no more than 4 signs Total/Tenant	<u>60 SF</u>					<u>Yes</u>		Building Mounted	Roofline	Sign types on building façades may include any combination of: Building mounted and awning and canopy signs (affixed to or mounted below the awning or canopy). If two signs are proposed on a single façade, one sign shall be a secondary sign of no more than 10 SF.
(b) Tenant Signs PD-CC(SC), PD-CC(RC) Freestanding Buildings		and	1 SF/LF of Façade					<u>Yes</u>		Ground	Roofline	

										T	able 5-120	4(D)	
Proposal: Delete				Ground		Group	d Moun	tod.		Sign R	equiremer	its Mat	rix
"Land Use" and "(or similar)"	egate	er of	of Any	Mounte Sign	-u	Backg	round S	tructure		¥	ted <mark>elete</mark>		
LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggre Sign Area	Max. Number of Signs	Max. Area One Sign	Bonus Multiplier	Max. Area of Any One Sign	Bonus Multiplier (See Note 1)	Max. Area of Background Structure	Max. Height of Background Structure	Illumination Permitted	Min. Setback From R.O.W. (See Note 2)	Type Permitted Proposal: Delete (See Note 8) (See Note 8)	Max. Height (See Note 3)	Additional Requirements
Proposal: Increase # per façade. Add types of signs allowed. Combine inline and freestanding. (b) Tenant Signs for Businesses in PD-CC)(SC). PD-CC(RC), PD-SA, PD-TC, PD-TREC, PD-TRC and PD-MUB	2 SF/LF of	2/Façade; no more than 4 signs Total/Tenant	200 SF						<u>Yes</u>		Building Mounted	Roofline	Sign types on building façades may include any combination of: Building mounted and awning and canopy signs (affixed to or mounted below the awning or canopy).
(c) Tenant Signs PD-CC(SC), PD-CC(RC) Inline Buildings		1/Tenant with 300 LF or less of Facade 1/each 150 LF of Tenant's Facade if Tenant is over 300 LF of Facade	1 SF/LF						<u>Yes</u>		Building Mounted	Roofline	
Proposal: Delete row (c) above.													
(d) Building ID/Tenant Signs Office Buildings, Mixed- Use Buildings, Hotels, Motels and Conference Centers		1 or 2/Façade, but no more than 4 total per Building (Located at Top Floor of Building)	1 SF/100 SF of Facade						<u>Yes</u>		Building Mounted	Roofline	Each Sign can be different. Signs can identify Building name or major tenant names and logos.
Proposal: Amend additional requirements statement. (c) Building ID/Tenant Signs Office Buildings, Hotels, Motels and Conference Centers		1 or 2/Facade, but no more	1 SF/100 SF of Building Facade						<u>Yes</u>		<u>Building</u> Mounted	Roofline	Signs must be located at the top floor of the building. Name and message may differ.
(e) Tenant Signs Related Commercial Ground Floor Tenants in Office and Mixed-Use Buildings		1/Tenant	25 SF						<u>Yes</u>		Building	Mount below 2 nd Floor windows	
Proposal: Remove Mixeduse (d) Ground Floor Tenants in Office Buildings		1/Tenant	<u>20 SF</u>						Yes		Building Mounted	Mount Below 2 nd Floor Window s	Maximum height of letters: 24 Inches.

										1	`able 5-12(4(D)	
Proposit Polete		建设局		Groun		100				Sign R	Requiremen	ıts Matı	rix
Proposal: Delete "Land Use" and "(or similar)"	egate	er of	of Any	Mount Sign	ted	Backg		Structure	1	¥ ~ ~	tted elete		
LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number o	Max. Area of Any One Sign	Bonus Multiplier	Max. Area of Any One Sign	Bonus Multiplier (See Note 1)	Max. Area of Background Structure	Max. Height of Background	Illumination Permitted	Min. Setback From R.O.W.	Type Permitted Proposal: Delete (See Note 8)	Max. Height (See Note 3)	Additional Requirements
(f) Office and Mixed-Use Buildings Exterior Directories		1/Building Entrance	20 SF						<u>Yes</u>		Ground or Building Mounted	6 FT	
Proposal: Delete mixed- use and decrease size (e) Exterior Directories for Office Buildings		1/Building Entrance	15 SF						<u>Yes</u>		Ground or Building Mounted	<u>6 FT</u>	
Proposal: Add Exterior Directory selected districts (f) Exterior Directories for PD-CC(SC), PD-CC(RC), PD-SA, PD-TC, PD-TREC, PD-TRC and PD-MUB		2/development	25 SF						<u>Yes</u>		Ground Mounted	7 FT	
(g) Mixed-Use Buildings Residential Entry Signs Proposal: decrease size of		1/Residential Entrance	25 SF						Yes		Building Mounted		
residential entry signs and move to Section (7)													
(h) Tenant Signs Flex/Industrial/ Warehouse Buildings Proposal: Increase SF		1/Tenant	½ SF/LF of Tenant Facade						<u>Yes</u>		Building Mounted	Roofline	
(g) Flex/Industrial/ Warehouse Buildings and Signs for Businesses in MR-HI, PD-IP and PD-GI	½ SF/LF of Building Frontage	<u>1/Tenant</u>	100 SF						Yes		Building Mounted	Roofline	
(a) (PD-CC(NC)) Planned Development Neighborhood Center - Entrance-Signs		1/vehicular entrance, no more than 2 signs	20 SF	1.5	30 SF	1.5	45-SF	8FT	Backlight or White Light	10 FT	Freestanding	15 FT	
(b) (PD-CC(NC)) Planned Development Neighborhood Center Tenant Signs		1/facade, no more than 3 signs	60 SF						Backlight or White Light		Building Mounted	Roofline	
(e) (PD CC(CC)) Planned Development Community Center Entrance Signs and Entrance Signs for Commercial Developments in PD-TC, PD-TT, PD-UC PD-TRC, PD-TREC, PD-MUB, PD-RV and PD-CV Districts	60-SF	1/vehicular entrance, no more than 3 cigns	2 0 SF	1.5	30 SF	1.5	4 5 SF	8 F T	Backlight er White Light	10 FT	Freestanding	15 FT	

										1	able 5-120	4(D)	
										Sign R	equiremen	its Mat	rix
Proposal: Delete "Land Use" and "(or similar)"	egate	er of	1 0	Groun Moun Sign	ted	Backg		Structure		¥ ~ ~	tted elete		
LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number of Signs	Max. Area One Sign	Bonus Multiplier	Max. Area of Any One Sign	Bonus Multiplier (See Note 1)	Max. Area of Background Structure	Max. Height of Background Structure	Illumination Permitted	Min. Setbac From R.O.W	Type Permitted Proposal: Delete (See Note 8)	Max. Height (See Note 3)	Additional Requirements
(d) (PD-CC(CC)) Planned Development Community Center Tenant Signs and Tenant Signs for Business in PD-TC, PD-TT, PD-UC, PD- TREC PD-TRC, PD-MUB, PD-RV, PD-CV Districts	2-SF/ linear foot of building frontage, not to exceed 60 SF	1/facade, no more than 3 signs							Backlight or White Light		Building Mounted	Reofline	
(e) (PD-CC (SC) &(RC)) Planned Development Small Regional Center and Regional Center Entrance Signs		1/vehicular entrance	60-SF	1.25 2 (for centers ever 1 million SF)	75 SF 120 SF	1.33 1.33	100 SF 160 SF	15-FT	Backlight or White Light	10 FT	Freestanding	15 FT	
(f) (PD-CC(SC) & (PC)) Planned Development Small Regional Center and Regional Center Tenant Signs (Freestanding Building with up to 4000 SF floor area)		1/facade, no more than 3 signs	20 SF		30 SF	1. 5	45 SF	8-FT	Backlight	10 FT	Freestanding Building Mounted	15 FT Roofline	
(g) (PD-CC(SC)&(RC)) Planned Development Small Regional Center and Regional Center-Tenant Signs (Freestanding Building with over 4000 SF floor area)	120 SF		00 -01	1.5	30 SF	1.5	4 5 SF	8 FT	Backlight	10 FT	Freestanding Building Mounted	15-FT Reofline	
(h) (PD-CC(SC) & (RC)) Planned Development Small Regional Center and Regional Center Tenant Signs (In Line Structure with up to 4000 SF floor area)	60-SF	1/public entrance of building	30 SF						Backlight		Building Mounted	Roofline	
(i) (PD CC(SC) & (RC)) Planned Development Small Regional Center and Regional Center Tenant Signs (In Line Structure with 4001 15000 SF floor area) (j) (PD CC(SC) & (RC))	100 SF	1/public entrance of building	60 SF						Backlight		Building Mountod	Roofline	
Planned Development Small	200-SF	1/public entrance of building	60-SF						Backlight		Building Mounted	Roofline	
(k) PD-OP and PD-RDP, Development Entrance Signs		2/vehicular entrance	60 SF			2	120 SF	5 F T	Backlight or White Light	10 FT	Ground Mounted	5FT	One sided only; signs shall centain no advertising.
(I) Office Freestanding Building Entrance Sign	60 SF	1/vehicular entrance	2 0 SF	1.5	30 SF	1.5	4 5 SF	8FT	Backlight or White Light	10 FT	Freestanding	8-FT	

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Property Park				Cuesan						Sign R	equiremer	ıts Mat	rix
Proposal: Delete "Land Use" and "(or similar)"	egate	er of	of Any	Groun Mount Sign	ed	Backg		Structure		٠. ٣	tted elete		
LAND-USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number of Signs	Max. Area of Any One Sign	Bonus Multiplier	Max. Area of Any One Sign	Bonus Multiplier (See Note 1)	Max. Area of Background Structure	Max. Height of Background Structure	Illumination Permitted	Min. Setback From R.O.W. (See Note 2)	Type Permitted Proposal: Delete (See Note 8)	Max. Height (See Note 3)	Additional Requirements
(m) Office Building ID Sign (1-3 Stories)	160 SF	1/facade	40 SF						Backlight		Building Mounted	Roofline	Sign must be located at the top floor of building, otherwise max, area of sign is 20 SF. Name and message of signs on each façade must be the same.
(n) Office - Building ID Sign (4-5 Stories)	200 SF	1/facade	50 S F						Backlight		Building Mounted	Roofline	Sign must be located at the top floor of building, otherwise max. area of sign is 20 SF. Name and message of signs on each façade must be the same.
(o) Office Building ID Sign (6+ Stories)	240 SF	1/facade	60 SF						Backlight		Building Mounted	Roofline	Sign must be located at the top floor of building, otherwise max. area of sign is 20 SF. Name and message of signs on each façade must be the same.
(p) Office Related Commercial (Ground Floor)	2SF per linear feet of building frontage (counts against everall building ID sign)	1/tenant	20-SF						Backlight		Building Mounted		Located over entrance of business it identifies. Max ht. of letters: 24 inches
(q) Office - Directories											***************************************		May not be visible from outside the building.
(hr) Auto Service Station (including convenience store, car wash & repair)	60 SF	6	20 SF	1.5	30 SF	1.5	45 SF	8 FT	Backlight	5 FT	Freestanding Building Mounted	15 FT Roofline	Total sign area excludes federally mandated gasoline price posting.
Proposal: Increase signage (h) Auto Service Station (including convenience store) car wash & repair)	100 SF	<u>6</u>	<u>30 SF</u>						<u>Yes</u>	<u>5 FT</u>	Freestanding Building	15 FT Pole Mounted 8 FT Ground Mounted Roofline	Total sign area excludes federally mandated gasoline price posting.
(is) Auto Dealer	20-120 SF (see additional	6	20 SF	1.5	30 SF	15	45 SF	8 FT	Backlight	10.57	Mounted Freestanding		Base sign 20 SF
	column)		- 0.		30 01	1.0	40 OI	011	Dacklight			Roofline	Used car 20 SF Each new car dealership = 20 SF
(jŧ) Bed & Breakfast Inn and Homestay	4 SF	2	4 SF						Backlight or White Light	5 FT	Freestanding Building Mounted	6 FT Roofline	
(ke) Country Inn, Guest Farm or Ranch, Rural Retreat, Rural Resort, and Rural Agricultural Corporate Retreat Proposal: Delete child	10 SF	2	10 SF						Backlight or White Light	None	Freestanding Building	6 FT	
care center.													

										Т	able 5-120	4(D)	
Proposal: Delete				Grou	nd					Sign R	equiremer	its Mat	rix
"Land Use" and "(or similar)"	gate	er of	of Any	Moun Sign	ited		nd Moui ground	Structure	_	٠. يو	ted elete		
LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number o	Max. Area of Any One Sign	Bonus Multiplier	Max. Area of Any One Sign	Bonus Multiplier (See Note 1)	Max. Area of Background	Max. Height of Background	Illumination Permitted	Min. Setback From R.O.W. (See Note 2)	Type Permitted Proposal: Delete (See Note 8)	Max. Height (See Note 3)	Additional Requirements
						1.5	15 SF	6-FT	Backlight, None ir Rosidential Districts	5-FI			
											Building Mounted	Reofline	
(w) Hotel, Motel and Conference Center (freestanding) Entrance Signs		1/vehicular entrance	20 SF	1.5	30-SF	1.5	4 5 SF	8 FT	Backlight or White Light	10-FT	Freestanding	15-FT	
(y) Hotel, Motel and Conference Center (1-3 Stories)	90 SF	1/façade, no more than 3 signs	4 0 SF						Backlight		Building Mounted	Roofline	Sign must be located at top floor of building, otherwise max. area of sign is 20 SF.
(x) Hotel, Motel and Conference Center (4-5 Stories)	90-SF	1/façade, no more than 3 signs							Backlight		Building Mounted	Roofline	Sign must be located at top floor of building, otherwise max. area of sign is 20 SF.
(z) Hotel, Motel and Conference Center (6+ Stories)	90 SF	1/façade, no more than 3 signs	60 SF						Backlight		Building Mounted	Roofline	Sign must be located at top floor of building, otherwise max. area of sign is 20 SF.
Proposal: Amend lighting													
(<u>laa</u>) Movie Theaters – Theater Name Entrance Sign		2	20 SF	1.5	30 SF	1.5	45 SF	8 FT		10 FT	Freestanding	15 FT	
Theater Name Building Sign			60 SF						<u>Yes</u>		Building	D	
Movie Title Building Sign		1	20 SF						Backlight or White Light		Mounted	Roofline	
(mbb) Restaurant – (freestanding Building with	60 SF	3	20 SF	1.5	30 SF	1.5	45 SF	8 FT	<u>Yes</u>		Freestanding Building		Drive-through menu does not count toward sign area.
up to 4000 SF floor area)									Backlight		Mounted	Roofline	
(nee) Restaurant - (Freestanding Building with over 4000 SF floor area)	120 SF	3	20 SF freestanding 60 SF bldg mounted	15	30 SF	1.5	45 SF	8 FT	<mark>Yes</mark> Backlight	10 FT	Freestanding Building Mounted		Drive-through menu does not count toward sign area.

	Table 5-1204(D) Sign Requirements Matrix														
Proposal: Delete "Land Use" and "(or similar)" LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number of Signs	Max. Area of Any One Sign	Bonus Monus Sign Multiplier	ted jo e e	Bonus Multiplier (See Note 1)		Structure	┚	Min. Setback From R.O.W.	d ete		Additional Requirements		
Proposal: Delete Restaurants- In line structure															
(dd) Restaurant – (In Line Structure)	2 SF/ linear foot of building frontage	1/facade, no more than 3 signs	60 SF						Backlight		Building Mounted	Reofline	Drive-through menu does not count toward sign area.		
Proposal: Add Car Wash to Drive-Through Menu															
(oee) Restaurant <mark>/Car Wash</mark> Drive -Through Menu		2	20 SF	1.5	30 SF				Backlight		Freestanding Building Mounted	5 FT	Must be screened from all roads.		
(pff) Business in A-3, A-10, AR, JLMA, TR and CR Districts Proposal: Allow signs to		2/lot	10 SF						None	5 FT	Freestanding Building Mounted	8 FT			
be illuminated					ļ										
(ggg) Business in R-C District	40 SF	2	20 SF						None		Freestanding Building Mounted	8 FT			
(rhh) Business in R Districts	4 SF for lots ≤ 10 acres; 8 SF for lots > 10 acres	10 acres:	4 SF						None	5 FT	Freestanding Building	8 FT			
Proposal: Delete next category									POP Lo		Mounted				
(vii) Business Signs (Signs of a character which have not been listed or described heretofere provided they advertise only goods or services offered on the premises.		3 (freestanding building) 1 freestanding sign/vehicular entrance, no more than 3 for center and 1 building mounted sign/façade no more than 3 for business (in-line etructure)	20 S F	1.5	30 SF	1.5	45 SF	8-FT	Backlight or White Light		Freestanding	15 FT			
											Building Mounted	Roofline			

	Table 5-1204(D) Sign Requirements Matrix														
美国民族的教育		非是被								Sign R	equiremer	ıts Mat	rix		
Proposal: Delete "Land Use" and "(or similar)" LAND USE/ SIGNATURE ORY	Aggrega Area	Max. Number of Signs	Max. Area of Any One Sign	Groun Mount Sign	ted	Backg		Max. Height of Background Structure	1	Min. Setback From R.O.W. (See Note 2)	Type Permitted Proposal: Delete (See Note 8) (See Note 8)	Max. Height (See Note 3)	Additional Requirements		
(Or similar) (See Note 6)	Total Sign /	Max	May One	Bonus Multiplier	Max. Any (Sign	Bonu Multin (See	Max. Back	Max. Heigh Back	Illum	Min. Fron (See	Type Prop (See (See	Max. (See			
Proposal: Add window of display signs (s) Window or Display Sign (Business) in conjunction with Sections 5 1204(D)(4)(a), (b), (m) and (n)	<u>n</u>	4/Tenant							<u>No</u>				The maximum square footage of window or display signs (business) shall not exceed 25% of the total square footage of window area, or 10 SF, whichever is less.		
Proposal: Add sidewall sign (t) Sidewalk sign in conjunction with Sections 5 1204(D)(4)(a), (b), (m) and (n)		1/Tenant	6 SF						<mark>No</mark>			3 SF	Sidewalk signs shall be placed no more than 5 feet from the front door of the business to which the sign pertains. A 4-foot unobstructed space shall be maintained on the sidewalk in front of the business.		
(4) INDUSTRIAL SIGN	T														
(a) PD-IP and PD-G Development Entrance Signs		2/vehicular entrance	60-SF			2	120 SF	5FT	Backlight or White Light	10 FT	Ground Mounted	5-FT	One side only; signs shall centain no advertising.		
(b) Flex Industrial/ Light Industrial/Warehouse Entrance Signs (c) Flex Industrial/ Light		1/vehicular entrance	20 SF			1.5	30-SF	8-FT	Backlight or White Light	10 FT	Freestanding	15 FT			
Industrial/Warehouse Tenant Signs	-20 SF	1/tonant	-20 SF						Backlight		Building Mounted	Roofline			
(5) TEMPORARY SIGN	ıs		(For Temp	orary Rea	l Estate Si	gns, See i	Number 6	Below)							
(a) Temporary Signs On-site	4 SF	1	4 SF						None	5 FT	Freestanding Balloons Banners Pennants Inflated Devices	4 FT	Permit limited to one (1) month from date of issuance, for no more than 3 consecutive months.		
(b) Temporary Signs – Off-Site		Reasonable number as determined by the Zoning Administrator.							None	5 FT	Freestanding Balloons Banners Pennants Inflated Devices	4 FT	Permit limited to one (1) month from date of issuance, for no more than 3 consecutive months.		
Signs	10 SF Residential	1/contractor per job site 1/contractor per job site							None	10 FT	Ground	8 FT	Residential signs only in A-3, A-10, A-25, AR, and CR Districts. Contractor to remove sign upon completion of construction.		
(6) REAL ESTATE SIG	NS 6 SF up to 10			fi la								7.7			
(a) Real Estate - Residential	acres 12 SF more than 10 acres	']	6 SF 6 SF						None	5 FT	Freestanding	6 FT			

	Table 5-1204(D)											
	Sign Requirements Matrix											
Proposal: Delete "Land Use" and "(or similar)" LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggregate Sign Area	Max. Number of Signs	Max. Area of Any One Sign	Ground Mounted Sign		Backgro	Mounted und Structure	╛	¥ ~	tted elete		
				Bonus Multiplier	Max. Area of Any One Sign	Bonus Multiplier (See Note 1)	Background Structure Max. Height of Background	Structure Max. Height of Background Structure Illumination Permitted	Min. Setback From R.O.W. (See Note 2)	Type Permitted Proposal: Delete (See Note 8) (See Note 8)	Max. Height (See Note 3)	Additional Requirements
(b) Real Estate - Residential Subdivision		1/vehicular entrance to subdivision from state right-of- way	20 SF					None	5 FT	Freestanding	6 FT	Area of all real estate signs within the subdivision which front on a public highway shall be no more than four (4) square feet per lot fronting on the highway.
(c) Real Estate - Commercial For Sale Sign		1 (upon any lot of less than 10 acres); 2 upon any lot in excess of ten (10) acres.	20 SF					None	5 FT	Freestanding	6 FT	
(d) Real Estate - Temporary Open House - Off-Site		4 /property	4 SF		***			None	5 FT	Freestanding	4 FT	Conditions apply (see note 4).
(e) Non-PD District Project Directional Signs - Off-Site		10/total combined for all builders per project	2 SF					None	5 FT	Freestanding	4 FT	Conditions apply. (see note 5).
(7) MISCELLANEOUS S	IGNS											
(a) Government Signs/ Official Notices												Not regulated.
(b) Historical Markers												Not regulated.
(c) Danger, Aviation, Railroad, Bridge, Ferry Transportation, Red Cross, and Other Similar Signs.												Not regulated.
(d) Hunting, Fishing or Trespassing Signs			2 SF					None	None	Freestanding Building Mounted As Permitted in Section 5- 1202(A)(3)	5 FT	
(e) Informational Signs		1/use identifying locations such as restrooms, loading areas, etc.	2 SF				- 2	Backlight or White Light		Freestanding Building Mounted	5 FT	Signs shall contain no advertising, but may include the names and/or logos associated with the business or development.
Proposal: Delete PD-TT and PD-UC; clarify this category is for residential												
(f) PD-SA, PD-TC, PD-TT, PD-UC, PD-TRC, PD-TRC, PD-TRC, PD-MUB, PD-RV, and PD-CV Residential Development Entrance Signs		2/vehicular entrance	60 SF		2	120	SF 5 FT	Backlight or White Light	10 FT	Ground Mounted	5 FT	One-side only; signs shall contain no advertising.
(g) Mixed-Use Buildings- Residential Entry Signs		1/Residential Building Entrance	20 SF					Yes		Building Mounted	Roofline	

	Table 5-1204(D)												
以 上,以下,	Sign Requirements Matrix												
Proposal: Delete "Land Use" and "(or similar)"	l Aggregate Area	er of	of Any	Ground Mounted Sign		Ground Mounted Background Structure					tted <mark>elete</mark>)		
LAND USE/ SIGN CATEGORY (or similar) (See Note 6)	Total Aggr Sign Area	Max. Number o	Max. Area of Any One Sign	Bonus Multiplier	Max. Area of Any One Sign	Bonus Multiplier (See Note 1)	Max. Area of Background Structure	Max. Height of Background Structure	Illumination	Min. Setback From R.O.W. (See Note 2)	Type Permitted Proposal: Delete (See Note 8) (See Note 8)	Max. Height (See Note 3)	Additional Requirements
Add Category for Lamp Post Signs													
(h) Ornamental Lamp Post Signs in PD-CC, PD-SA, PD-TC, PD-TREC, PD-TRC and PD-MUB		1/Lamp Post	<u>8 SF</u>						. <mark>No</mark>		Banner		Ornamental/Seasonal banners on lamp posts shall not be placed greater than 15 feet above grade. Such banners shall not contain specific tenant/ user names or advertising, but may include the development name and/or logo.
(ig) Private Recreation Parks	10 SF	2	6 SF						None	5 FT	Freestanding	6 FT	
(jh) Directional Signs, On- Site			4 SF						Backlight or White Light	5 FT	Freestanding	3 FT	Signs shall be located only where there is a change in direction and shall contain no advertising, but may include the names and/or logos associated with the business or development.
Add Non-Business Window or Display Signs								100					
(k) Window or Display Signs (Non-Business)	<u>3 SF</u>		<u>1 SF</u>						' <mark>No</mark>				
Add De Minimis signs													
(I) De Minimis Signs	<mark>2 SF</mark>		<mark>1 SF</mark>						<mark>Yes</mark>				Examples of De Minimis signs may include signs stating hours of operation, open/close, accepted forms of payment, business/professional affiliations, etc.

GENERAL NOTES

- 1. Whenever a bonus multiplier is used for ground mounted signs, a landscaped base with a minimum depth of 36 inches on a side, must be maintained.
- 2. All signs must be set back the minimum distance from the road right-of-way, as specified, unless a greater setback is required by the Code of Virginia.
- 3. Proposal: Amend Note 3

The maximum height column does not apply when ground mounted bonus' are obtained. Use the maximum height column for Ground Mounted Background Structure. For purposes of the location of building mounted signs, these signs may be permitted above the roofline of a building no more than one-half the height of the sign area. For purposes of this definition, roofline shall be the top of a building on a flat roof and gutter-line or eave of a gabled roof.

- 3. The maximum height column does not apply when ground mounted bonuses are obtained. Use the maximum height column for Ground Mounted Background Structure. For the purpose of locating building mounted signs, no part of the sign shall extend above or beyond the perimeter of the screening wall to which it is attached. No screening wall shall be constructed for the sole purpose of sign placement.
- 4. The following conditions shall apply for permitted "Real Estate-Temporary Open House Off Site" signs.
 - a. Signs shall be located only at controlled intersections where there is a change in direction.
 - b. Signs shall be placed on private property only.
 - c. Signs shall be in place only during hours the house is open plus one hour before and two hours after the event.
 - d. Signs may be used for two (2) days on the weekends and three (3) days in the case of a holiday falling on a Monday, as well as one-half (1/2) day during the week.
 - e. The owner for the house or his/her designated agent must be present for the duration of the open house hours.
 - f. Signs shall include a company name with direction arrow.
 - g. Signs shall consist of a metal frame with composition sign of a semi-permanent type.
 - h. Homeowners or their designated agent may not use "Non-PD District Project Directional Signs Off-Site".
- 5. The following conditions shall apply for permitted Non-PD District Project Directional Signs Off-Site.
 - a. The location of signs must be approved by the County at the time of the sign permit application.
 - b. Signs shall be located only at controlled intersections where there is a change in direction.
 - c. Signs shall be placed on private property only.
 - d. Signs shall not be permitted on any arterial road, nor on any road listed in Section 5-900 of this Ordinance.
 - e. The signs may be installed after sundown Friday night and must be removed by sundown on Sunday. If Monday is a legal holiday, the signs may remain until sundown Monday.
 - f. The signs must be made of a permanent material, signs made of paper or cardboard are hereby specifically prohibited.
 - g. Builders may not use "Non-PD District Directional Signs Off-Site in combination with "Real Estate-Temporary Open House Off-Site" signs.

Proposal: Delete "land use/"

6. In selecting the most appropriate land use/sign category, the more specific listing shallwould take precedence. Proposal: Delete Note 7

7. Directional signs shall not be included in any other permitted square footage total.

Proposal: Delete proposed note 8

8. Building mounted signs may include awning and canopy signs. Awning and canopy signs shall be a maximum size of one square foot per linear foot of the awning or canopy and up to a maximum ten (10) square feet. The overall awning or canopy shall not be considered as a background structure for purposes of calculating the area of the sign.